

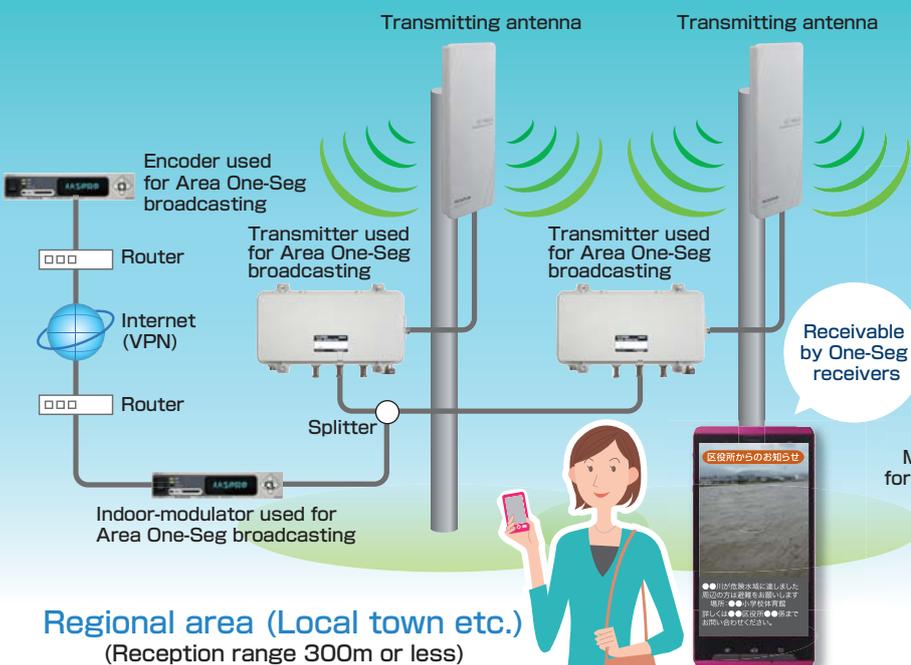
## Area Broadcasting System

Defines One-Seg broadcasting as information services of image, sound and other data transmitted to reception terminals installed in specific limited areas. This system is intended to deliver more efficiently useful information for only those areas.

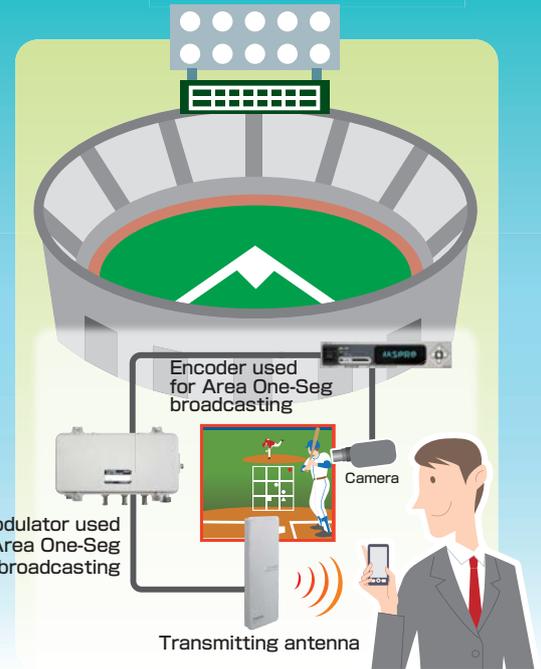


### Image of Area Broadcasting

The information is transmitted to limited areas through antennas installed in a building/a power pole.



**Regional area (Local town etc.)**  
(Reception range 300m or less)



**Spot area (Event site etc.)**  
(Reception range 100m or less)

MASPRO DENKOH fully supports everything from system design to distribution works.

### ▶▶ Examples of Area Broadcasting



#### In-house broadcasting

- University
- Lectures
- Notification



#### Events

- Festivals
- Sports
- Exhibitions



#### Shopping malls

- Stores
- Special Discounts
- Limited offers etc



#### Tourism

- Tourist information
- Souvenirs
- Accommodations



#### Disaster info.

- Flash news
- Evacuation call & guidance etc



#### Traffic info.

- Routing assistance
- Traffic jam
- Driving support



#### Life services

- Administration
- Circular
- Whether forecast

## Features



- Mobile receivers enable to receive regional information anytime and anywhere
- Support local revitalization with utilization of the system on events or commercial facilities
- Contribution to regional secure and safety with service deployment of municipal and disaster-preventing information in cooperation with Local Government Unit.